

PURPLE was set up in 2004 and brings together regions from across the EU including:

Randstad (NL), Flanders (B), Stockholm (S), Mazovia (PL), Catalunya (E), Nord Pas de Calais (F), Île-de-France (F), Frankfurt Rhein-Main (D), South East England (UK), West Midlands (UK), Rhône-Alpes (F), Dublin (I), the Euregion Maastricht-Heerlen/Hasselt-Aachen-Liège (MHAL, NL/B/D) and Zealand (DK).

PURPLE is also linked to the networks Terres en Villes and Arc Latin.



The PURPLE network wishes to be truly pan-European in order to improve its knowledge base and enhance its capacity to influence.
It is open to new members.

More information about our current activities and members can be found on our website www.purple-eu.org

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www.purple-eu.org

PURPLE

Peri Urban Regions Platform Europe

Realising the potential of Europe's peri-urban regions

Photos : Erik Meijjs



PURPLE regions are working together to maximise the advantages resulting from their location in proximity to large towns and cities, and minimise adverse impacts on the urban-rural character, landscape and environment that make them distinct and special.

Peri-urban areas constitute the interface between the 75% of EU citizens living in Europe's towns and cities, and the adjacent countryside, which is increasingly valued for its local produce and resources, its diverse landscapes, rich cultural heritage, and quality of life.

Peri-urban areas are multifunctional and dynamic and are growth areas for EU prosperity, but the complexity of peri-urban development, combined with the pressures from nearby cities and urban areas, presents challenges of economic, environmental and social sustainability.

PURPLE believes that both opportunities and challenges should be reflected in peri-urban policies and strategies at European, national, regional and local levels.

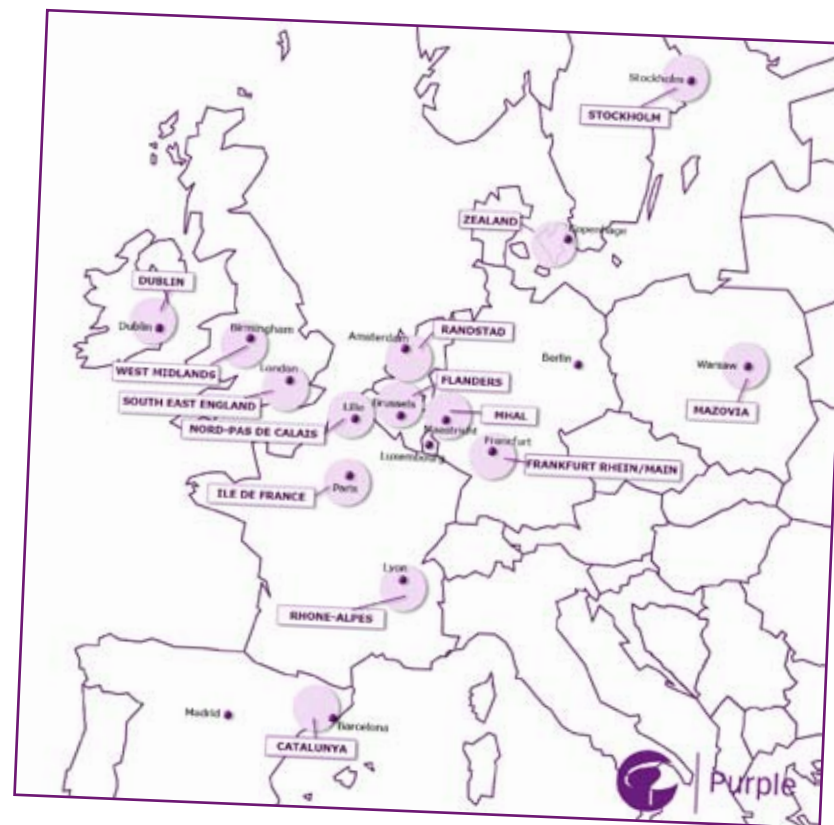
What is PURPLE doing ?

PURPLE is working to raise awareness of the peri-urban agenda at European, national and regional levels and ensure coherence between future funding for rural development and regional development.

Specific policies are needed to ensure a balanced development of peri-urban areas with the aim of bringing multiple benefits both for the citizens of the EU's cities, as well as those living and working nearby.

In particular PURPLE seeks policies which recognise the need for viable peri-urban agricultural and horticultural production linked to short food chains, and sustainably managed open space which nourishes local biodiversity and provides access and recreation for all.

PURPLE regions also share experience and best practice with each other and with other regions and European networks, and design and develop partnerships for EU projects.



General objectives of PURPLE

- Promote successful socio-economic transition in peri-urban areas and their agricultural sector.
- Influence European regional and rural policy making.
- Develop a distinctive role as the primary interlocutor with Brussels-based institutions, and with politicians and stakeholders across the EU on issues of special relevance to Europe's peri-urban regions.
- Act as a platform for peri-urban regions to share knowledge and good practice, allowing connections and productive cross-fertilisation between existing projects, as well as promoting new trans-European initiatives in the field.

How is PURPLE organised?

An Executive Board, of 6 political representatives chosen from the member regions and a General Assembly, consisting of political representatives from all member regions manage the network. The General Assembly meets twice yearly during a large scale PURPLE conference held in one of the member regions. Details of these PURPLE events can be found on the website. All PURPLE regions take an active part in the network.