

INVITATION

PURPLE's General Assembly and Conference

Future Peri-Urban Landscapes Innovations, Agriculture, Quality of Life

Stockholm 21-22 May 2007

The County Administrative Board of Stockholm has the pleasure to invite you to PURPLE's General Assembly and Conference "Future Peri-Urban Landscapes - Innovations, Agriculture, Quality of Life".

The peri-urban landscapes of Europe are facing new challenges. The PURPLE network specifically addresses the interrelation between metropolitan areas and adjacent countryside. The specific conditions of those landscapes need attention, not least in the view that they represent major resources for a positive and sustainable development of metropolitan areas.

The Stockholm conference on 21-22 May is the second step in a three-stage process, analysing the impact of three major EU issues on peri-urban areas, namely the CAP (the Common Agricultural Policy), the Lisbon Strategy (for growth and jobs) and the Gothenburg Strategy (for sustainable development).

Stockholm welcomes participants to the conference, which will mainly focus on innovation, new enterprise and professions for the future development of peri-urban areas in relation to the Lisbon Strategy and the CAP. The two days program includes conference and excursions in a season with the Swedish capital at its best.

Welcome to Stockholm,



Per Unckel

County Governor of Stockholm
and head of the County
Administrative Board



PROGRAMME

Programme

Monday 21th of May

- 09.00- 09.30 **REGISTRATION**
Venue: Scandic Hasselbacken, Stockholm
- 09.30- 10.00 **INTRODUCTION**
- Mr Per Unckel, Province Governor of Stockholm
- Mrs Lenie Dwarshuis, President of PURPLE
- 10.00-10-20 **REPRESENTATIVE FROM THE SWEDISH GOVERNMENT (tbc)**
- 10.20-10.50 Coffee break
- 10.50-11.50 **KEYNOTE SPEAKERS**
- Mrs Alexandra Strickner, Director Global Dialogue Projects, Institute for Agriculture and Trade Policy
- Mrs Elisabeth Gauffin, Vice President The Federation of Swedish Farmers
- 11.50-12.30 **BIODIVERSITY – THE THIRD PILLAR OF SUSTAINABLE LANDSCAPES**
New projects
- Mr Michel Vampouille, Ile de France
- Mrs Ulla Mörtberg, Department of Land and Water Resources Engineering, Royal Institute of Technology Stockholm
- 12.45-14.00 Lunch
- 14.00-15.30 **POLITICAL DEBATE. ROUND TABLE DISCUSSION**
Chair: Mr Arie van der Brand
- Mr Jacek Kozlowski, Vice Marshal of Mazowieckie Voivodeship, Warsaw
- Mr Ger Vos, Innovatie Netwerk, Netherlands
- Mathilda Åberg, DG AGRI, European Commission for the RT Discussion. Programme Manager for the Desk Office Rural Development: Estonia Finland, Latvia, Sweden.
- 15.30-16.00 Coffee Break
- 16.00-17.00 **POLITICAL DEBATE. ROUND TABLE DISCUSSION (continued)**
- 20.00- Dinner (for PURPLE members)

22th of May For PURPLE members

- 08.00-12.00 **STUDY TOUR. LIFE & ACTIVITIES IN PERI-URBAN STOCKHOLM.**
- Ågesta Gård, multi-functional peri-urban farming
- Orto Novo, cuisine horticulture, Ekerö
- 12.00-13.00 Lunch
- 13.00-15.30 **GENERAL ASSEMBLY**
- 15.30-15.45 **CLOSURE OF THE CONFERENCE**

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INFORMATION

Conference venue

The conference will take place at Scandic Hasselbacken at Djurgården, Stockholm.

Registration & confirmation

Please fill in the registration form and return it before 3rd of May. Please observe your hotel reservations must be made by the 21st/23rd of April (see below).

E-mail: ingrid.olsson@ab.lst.se

Fax: +46 (0)8 651 57 50

Confirmation of registration will be sent out to the participants.

Fee

The conference is free. Accommodation and travel costs are at the expense of the participants.

Hotel reservations

For the nights between 20-21 and 21-22 May we have made a blocked booking at Scandic Hasselbacken (40 rooms) and at Hotel Hellsten (20 rooms). Please observe, you have to make your hotel reservation before the 23rd of April (Scandic Hasselbacken) or before the 25th of April (Hotel Hellsten), using the reservation codes as below.

SCANDIC HASSELBACKEN

hasselbacken@scandic-hotels.com

Reservation code: LAN 200507

Rate: 1682 SEK (185 Euro)

Adress: Hazeliusbacken 20, SE-100 55 Stockholm

T: +46 (0)8 517 343 00

Fax: +46 (0)8 517 343 11

www.scandic-hotels.se/hasselbacken

HOTEL HELLSTEN

hotel@hellsten.se

Reservation code: Lansstyrelsen + date of accommodation

Rate: 1590 SEK (175 Euro)

Adress: Luntmakargatan 68, SE-113 51 Stockholm

T: +46 (0)8 661 86 00

Fax: +46 (0)8 661 86 01

www.hellsten.se

Currency

Please note, in Sweden we use Swedish Kronor, not Euro.

For further information, please contact:

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TRANSPORT

Transport information

Arlanda Airport – central Stockholm

BY TRAIN:

Trains are often the fastest, most comfortable way of getting to and from Arlanda. They are also the most environmentally friendly way. Arlanda Express is the name of a high-speed train that goes straight between Stockholm and Arlanda in 20 minutes. There are four escalators/lifts connecting the underground Arlanda Express train stations to the airport terminals: one in Terminals 2 and 3, one in Terminal 4 and two in Terminal 5. At the airport, you can buy tickets for the train at the information counter or from the machines located next to the escalators/lifts leading down to each station. The train arrives at Stockholm Central Station.

Price single ticket: 200 SEK (21 Euro)

Price return ticket: 380 SEK (41 Euro)

www.arlandaexpress.se

BY BUS:

On weekdays there are about 300 departures on the [airport coaches](#) (Flygbussarna) between and Arlanda and central Stockholm. During peak traffic, the buses depart at least every ten minutes and it takes about 40 minutes to reach the last stop at Cityterminalen, next to the Stockholm Central Station. They serve Terminals 2, 4 and 5. You buy your ticket on the bus.

Price single ticket: 95 SEK (10 Euro)

Price return ticket: 175 SEK (19 Euro)

www.flygbussarna.se

Bromma Airport

BY BUS:

The airport coaches serves Bromma Airport as well. The airport bus to and from Bromma airport connects with flight arrivals and departures. The trip to central Stockholm takes about 20 minutes.

Price single ticket: SEK 69 (7 Euro)

Price return ticket: SEK 130 (14 Euro)

www.flygbussarna.se

From Stockholm Central Station

TO SCANDIC HASSELBACKEN

Take bus 47 from Klara Vattugränd (just opposite the Stockholm central station) in direction Waldemarsudde or Skansen. Step off the bus at station Konsthallen-Gröna lund.

For more information about local buses: www.sl.se

TO HOTEL HELLSTEN

Take the Metro at station T-centralen (connected to Stockholm Central station) to station Rådmanngatan.

From Hotel Hellsten to Hasselbacken

Take the Metro at station Rådmanngatan to station T-centralen. Change to bus 47 from Klara Vattugränd (just opposite the Stockholm central station) in direction Waldemarsudde or Skansen. Step off the bus at station Konsthallen-Gröna lund.

For more information about the Metro: www.sl.se

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MAP

