



# The best of both worlds

## What lies between town and countryside?

### The PURPLE case

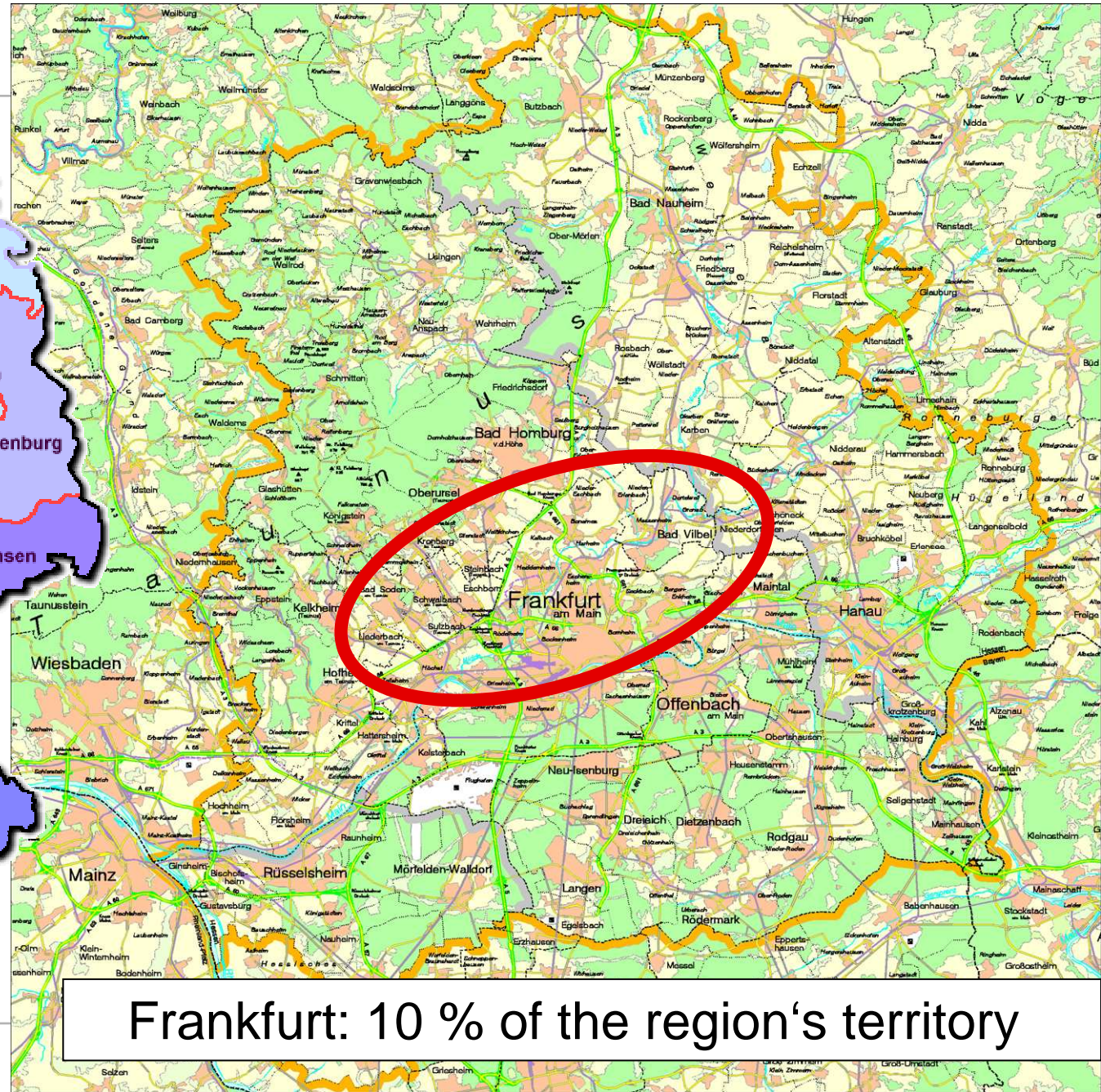
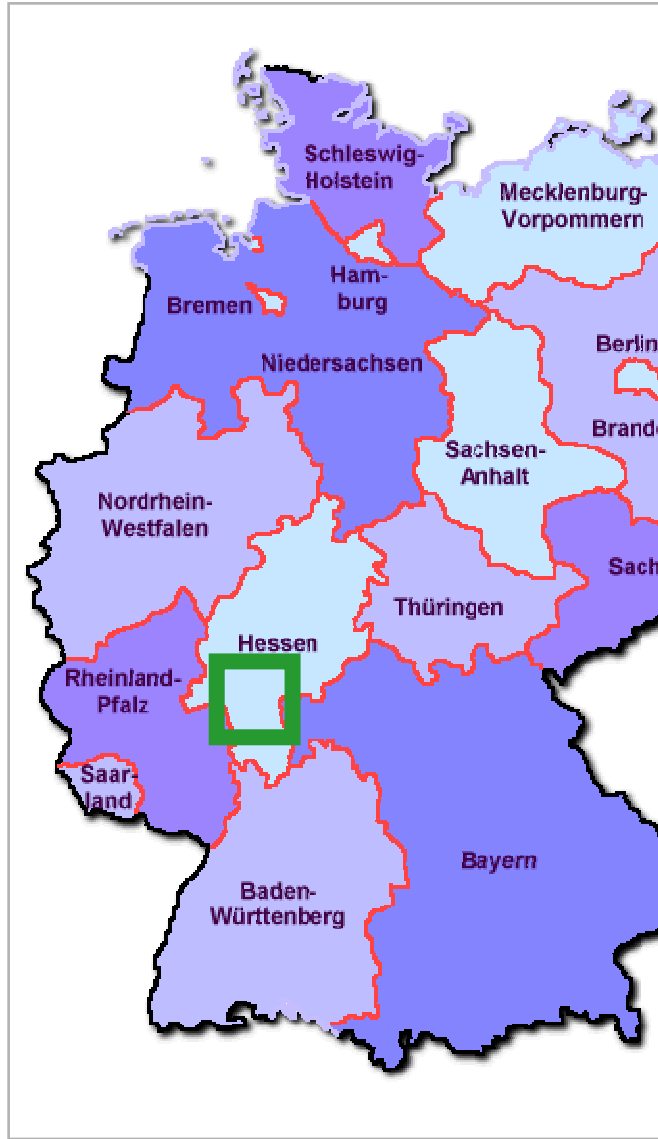
Reinhard Henke, European Projects

Frankfurt Region Planning Authority

Paris, 14th May, 2009



# My perspective



Frankfurt: 10 % of the region's territory

# Town and countryside and?



**Town**

Amsterdam Arena



?

85 % of our region's territory



**Countryside**

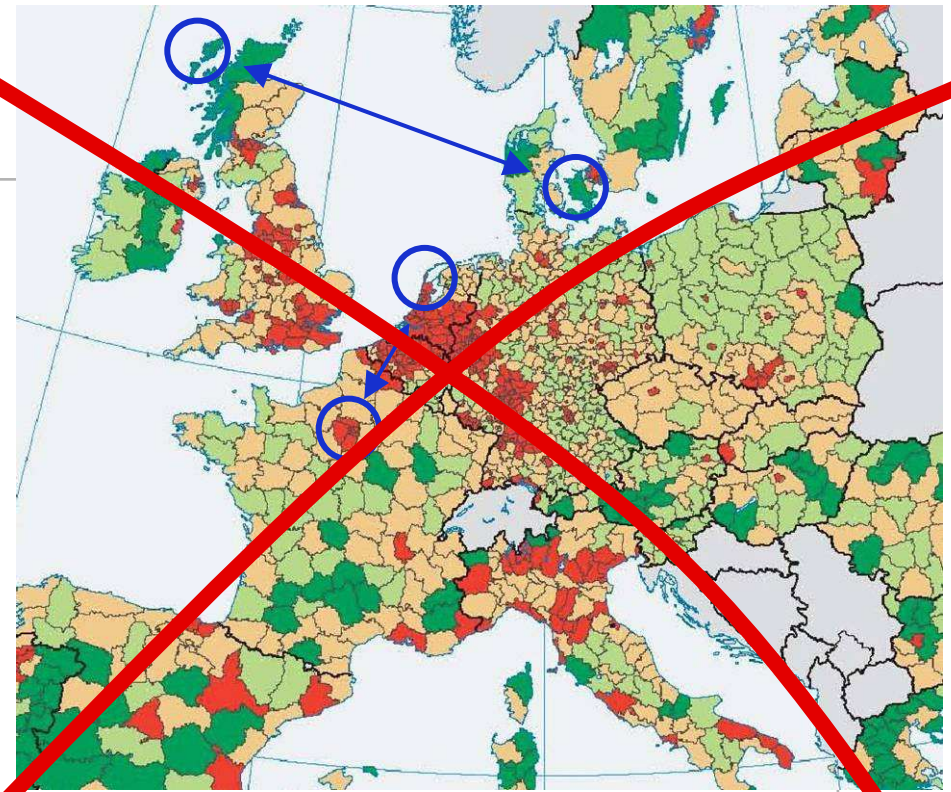
# If you can't name it it doesn't exist



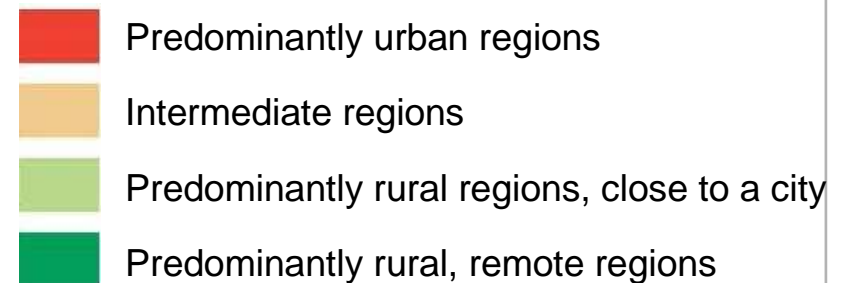
# A differentiated view?



- The island of Texel as urban as Paris?
- Copenhagen Region as remote as the outer Hebrides?
- „NUTS by name and nuts by nature“ (Paul Cheshire)
- „Problems first“ approach needed



„Urban-rural typology of NUTS3 regions“



# Unknown?



Tremblay-en-France



▶ Paris Airport



Haarlemmermeer

▶ Amsterdam Airport

El Prat de Llobregat

▶ Barcelona Airport

Rüsselsheim

▶ Opel car factory

Eschborn

▶ Frankfurt Stock Exchange



# Peri-urban Regions Platform Europe

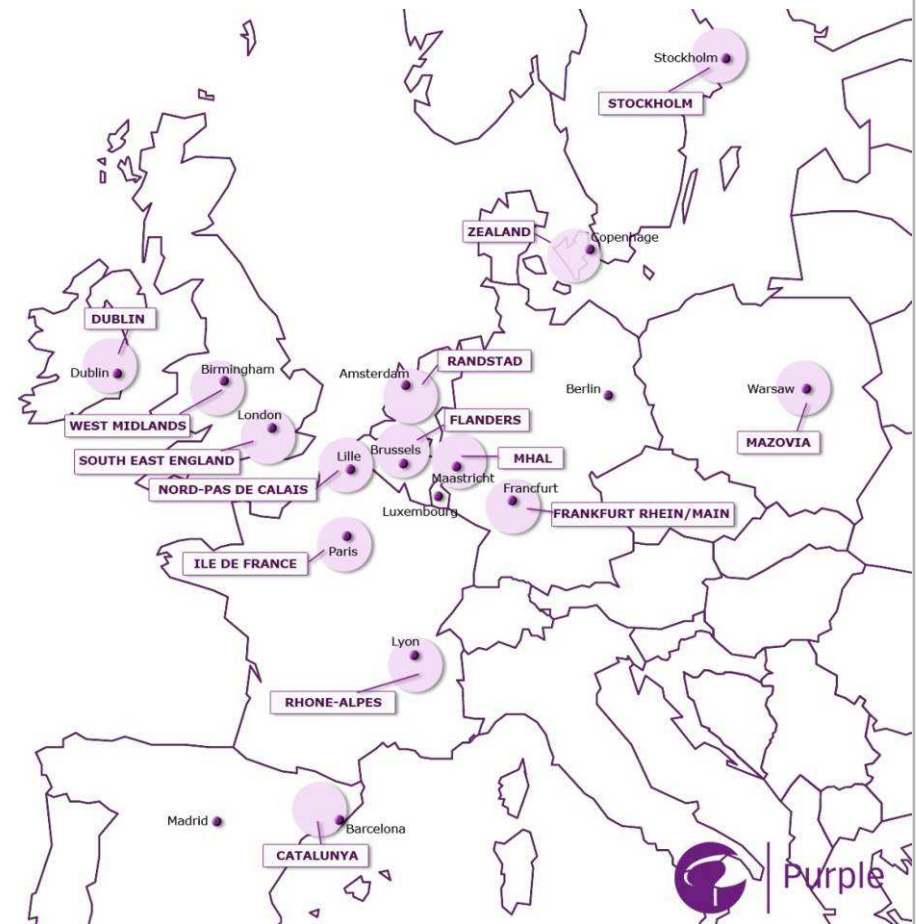


The case of the overlooked assets

The best of both worlds

Needs acceptance in plans and policies

Tailor made solutions needed



[www.purple-eu.org](http://www.purple-eu.org)



Purple

**Much more than a colour**